

**New Options—New Hope for Transplant Patients:
Innovative Clinical and Financial Approaches**
Dallas Arboretum, Rosine Hall • October 21–22, 2014

Exhibiting & Registration Information

Conference/Exhibit Venue

Dallas Arboretum and Botanical Garden •
8525 Garland Road • Dallas, TX 75218
Exhibit Location: Rosine Hall

Exhibiting Fee

Exhibit space includes one skirted table and two chairs. For fee information, refer to your conference support agreement or letter of invitation to exhibit.

Payment Schedule. Full payment of the exhibit fee secures space. Payment may be made by credit or debit card—American Express, MasterCard or VISA; or by check or money order made pay-able to OptumHealth Education. Federal Tax ID 30-0238641

Exhibit Space Application

Event Supporters / Exhibitors—Review and complete the Application for Exhibit Space in its entirety least 21 days prior to the start of the conference. *Submit your application early, space is limited!*

Request Exhibit space online:

www.optumhealtheducation.com/baylor2014-exhibit-app

OptumHealth Education Annual Conference

Supporters—Please contact the Exhibit Manager at least 21 days prior to the start of the conference to reserve exhibit space.

Exhibitor Registration

Register On-site Representatives.

> www.optumhealtheducation.com/baylor2014

All individuals at the exhibition and conference must register through the conference Web site.

Exhibit Dates and Hours

Tuesday, October 21 7:30 a.m.–6:00 p.m.

Wednesday, October 22 7:30 a.m.–1:00 p.m.

Exhibitors must check in at the Registration Desk to obtain credentials and space assignment.

Exhibiting Requirements

Exhibit Setup and Dismantle. Exhibitors are responsible for set up and tear down of their display.

Set-up: Tuesday, October 21 6:30–7:30 a.m.;
8:15–10:15 a.m.

Please contact the Exhibit Manager to request an alternative set-up time.

Dismantle: Wednesday, October 22 1:00–3:00 p.m.

Staffing. It is requested the exhibit be staffed during breaks, lunches, continental breakfasts and the reception.

Special Needs. Exhibitor is responsible for any special requirements. Contact the Exhibit Manager for ordering information.

Exhibit Materials. All signs, displays and handouts are solely the responsibility of the Exhibitor. No designated security is provided. Exhibitor assumes all liability for its materials and property.

Shipping and Delivery

Shipping and delivery of materials to and from the conference venue is the responsibility of the Exhibitor. Shipping instructions will be sent to the Exhibitor prior to the conference.

Hotel Information

Hotel: DoubleTree by Hilton Hotel Dallas–Campbell Centre,
8250 N. Central Expressway, Dallas, TX 75206

Reservations:

Online: [DoubleTree Dallas](http://DoubleTreeDallas.com)

Phone: (214) 691-8700; mention the “Simmons Transplant Institute at Baylor” to receive the discounted group rate.

Rate: \$109.00 single/double.

Room Block Release Date: September 26, 2014

Cancellations

If your company must cancel, prompt notification to an Exhibit Manager is requested.

In the event the Conference must be canceled for such reasons, including but not limited to, fire, strikes, government regulations, lack of funding or any other event preventing the scheduled opening or continuance of this Conference, obligation for payment of the exhibiting fee shall be terminated. OptumHealth Education shall determine an equitable basis for the refund of such portion of expenditures and commitments already made.

Right of Refusal

OptumHealth Education and Baylor Health Care System reserve the right to refuse exhibitor applications.

Contact Information

Exhibit Manager: OptumHealth Education

Bethany Severson • p 952.205.3071 • f 612.234.0925

E-mail: bethany.severson@optumhealtheducation.com

**For complete conference details, including online registration and housing information,
go to <https://www.optumhealtheducation.com/baylor2014>.**